

Publication embargo: 06:00 (MST), July 23, 2014

Canadian Tech Firm LoginRadius Records 800% Growth Within One Year

With more than 260m social share views on its social platform each month and an extraordinary growth rate of 800% in just a year, Edmonton-based tech firm LoginRadius is in high spirits ahead of its second birthday.

July 23, 2014, Edmonton, AB - Just two years after becoming an incorporated entity, LoginRadius will be blowing out the birthday candles with extra gusto having achieved such an astonishing and rapid growth rate.

LoginRadius' social platform is used by more than 120,000 websites around the globe, allowing sites to offer social login and social sharing and also giving businesses access to accurate and rich user profile data.

It's social sharing capabilities bring huge returns for clients, with an average of six referrals per social share. In addition, LoginRadius' social sharing widgets now receive 260 million views worldwide.

Since incorporating on July 20, 2012, the company has achieved a remarkable growth rate of 800% in the past year alone. It is rapidly expanding as an international company headquartered in Edmonton (Canada) with offices in Jaipur (India) and Silicon Valley (USA).

"We are very proud to be celebrating two years of incorporation and the growth we have seen is just awesome. Once the new kids on the block, we're now in a position to offer a tried and tested, quality product, that is scalable to support millions of users every day," said Deepak Gupta, the company's CTO and co-founder.

"As we enter our third year of operation, we expect to pass many more exciting milestones. We are building on our continued rapid growth and you can expect big things from us in the months to come."

Rakesh Soni, CEO and co-founder of LoginRadius, believes the company's focus on innovation is the key to its continued success.

"Innovation is at the heart of what we do at LoginRadius. We have been continually investing resources into product development to deliver the best social experience on the web for our clients... our ultimate goal is to become a global market leader in the next generation of social media and establish Edmonton as a centre of new tech excellence and creativity in Canada," he said.

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Notes for Editors

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About LoginRadius

LoginRadius offers social login and sharing to web and mobile applications via Software as a Service (SaaS). Its ultimate goal is to help businesses engage, understand, and market to their users.

They are partnered with industry leaders such as Amazon, Mozilla, Google and Microsoft, to work together towards a common goal of simplifying how users connect to the web.

LoginRadius was also named one of Canada's Top 25 Up and Coming Technology Companies by Branham Group. It has more than 30 employees, was incorporated in 2012, and is headquartered in Edmonton, Canada with offices in California, USA and Jaipur, India.